



25 Email Ideas to Send this January

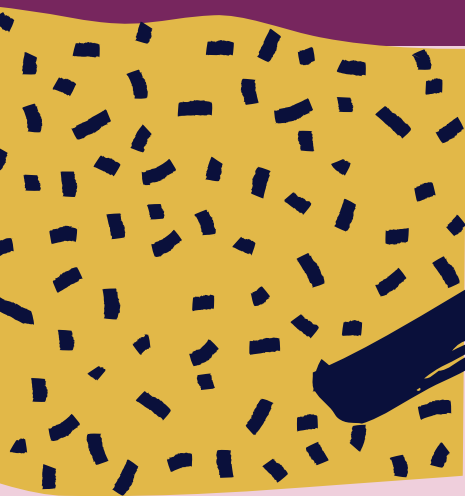
A FREE GUIDE

Hi, I'm Kijaffa!

Lover of podcasts, cherry & chocolate ice cream and a cheerleader for YOUR SUCCESS! As a digital marketer and content strategist, my main priority is helping you transform your visionary idea into a digital experience that connects and inspires your audience into action. With over 10+ years of digital marketing experience, my background in strategy development, and a genuine love for all things social media, I- along with a trusted network of partners- are here to curate your digital footprint and share your story in ways that are authentic to you.

There is no one size fits all to strategy development. But together, with creativity, flexibility, and grace & space for learning, I promise your big ideas will be shaking up the world in no time!

Thanks so much for considering me to elevate your online presence. I look forward to learning more about you and your vision.



20 Email Ideas to Send this January

January is the perfect time to reconnect with your audience- to set the tone for the year ahead and inspire action around your mission. Whether you're sharing updates, highlighting success stories, or rallying support for your goals, your emails can help build momentum and strengthen your community. Here's a list of engaging email subject lines to help you kick off the new year with purpose and impact!

Reflection on 2024

- "Look What You Made Possible Last Year!"
- "Our Top 5 Achievements in 2024"
- "We Couldn't Do This Without You - Thank You!"
- "Just a Quick Note to Say Thank You"
- "We're Off to a Strong Start, Thanks to You!"

Goal Setting for 2025

- "Let's Set Intentions for Good This Year"
- "What's Your Social Impact Goal for 2025? Here's Ours!"
- "We're Setting a Bold Goal for 2025 - Join Us!"
- "New Year's Resolutions That Change Lives"
- "Make Giving Back Your First Resolution!"

Feedback & Collaboration

- "Take This Quick Survey to Shape Our Future"
- "What Would You Like to See From Us This Year?"
- "How We Can Collaborate to Create a Better Future"

Inspiration & Education

"5 Ways to Advocate for Change in 2025"

"5 Ways to Educate Yourself About [your cause] This Month"

"Spotlight: A Community Hero's Inspiring Journey"

"Here's a Little Inspiration for Your Day"

Storytelling

"Take a Peek Behind the Curtains: Us Hard at Work"

"A Day in the Life of Our Changemakers"

"We're Starting 2025 With This Heartwarming Story"

"Here's What We've Accomplished in Just One Month"

Upcoming Events & Fundraising

"Save the Date: Upcoming Event"

"January Challenge: Make an Impact in 30 Days"

"A Sneak Peek at What's Coming This Year"

"Help Us Hit the Ground Running This Year"

DID YOU KNOW: 66% of all emails are opened on a mobile device. Need help optimizing your emails for reading on the go? [Schedule a consult](#) for **DONE FOR YOU** services.



Let's keep working together!

kzhall.com | hello@kzhall.com

SCHEDULE AN CONSULT TODAY